

Photocopy

Faded Ink

195

## STORE OPERATING STATEMENT--1952

## SUMMARY

## OPERATING AND NON-OPERATING EXPENSES

Variety	Flowers	Fruit	Low Gross	Variety	Flowers	Fruit	Low Gross
28,748	1,876	16,224	186	18,492	1,876	15,795	186
440	508	454	3,897	438	507	449	3,733

Number of varieties lost.

Sales per variety lost.

NEW JERSEY

18 OPERATING

3 NON-OPERATING

YEAR 1952

YEAR 1951

YEAR 1952				YEAR 1951			
LOW GROSS	POOD	VARIETY	%	TOTALS	TOTALS	%	VARIETY
440,682.92	802,343.73	6,488,687.46		7,997,724.18	7,560,321.08		6,267,277.01
32	7.30	8.36		3.27	1.11		3.27
306,616.21	386,123.17	4,090,777.85		4,873,517.83	4,728,588.26		4,338,259.18
44,066.78	426,220.56	2,393,902.61		2,934,196.92	2,835,733.58		2,320,217.62
10.00	46.24	36.92		1,936.17	2,448.24		37.13
			37.28	2,932,260.78	2,833,285.34	37.53	55.36
							9.98
239,548.85	687,831.31	16.88	1,294,886.08	EXPENSES:	1,189,775.05	15.66	634,389.62
12,189.71	66,747.78	1.09	81,936.59	Salaries & Wages	75,884.38	1.00	269,477.34
		1.88	99,793.53	Utilities	111,721.06	1.48	78,288.37
		.75	28,451.99	Supplies	56,937.62	.75	22,927.05
		.12	2,374.70	Incidentals	8,888.13	.12	
		.03	423.45	Local Contributions	16.03		
953.73		.71	22,096.03	Safety Tax Absorbed	432.75		
6,203.75		.28	10,548.31	Liquors	28,277.45		
652,962.64	715,472.31	.57	36,958.20	Social Security	68,333.24	.89	4,987.74
236,450.52	611,436.78	21.25	1,630,728.78	Repairs	51,583.02	.68	1,540.16
25.10	28.04		8.29	Employees Expense	1,224,225.17	16.37	78,107.18
				Taxes	1,458,415.24	19.30	1,048,475.00
				Net			24.44
				% to Sales	217,637.03	2.88	24.44
				Office Pym. Recd.	1,772,192.42	23.45	
				TOTAL OPER. EXP.	1,040,432.94	13.82	
				OPERAT. PROFIT	129,554.10	1.70	
				Mgmt. Compensation			
				PROFIT BEFORE	933,858.88	12.31	
				OCCUPANCY COSTS			
				Rent Paid			333,142.38
				R. E. Taxes			225,328.30
				Insurance			4,785.01
				Maintenance			8,369.25
				Telephone			709,105.84
				Range Received			67,117.12
				Net			642,290.60
				Depr. Bldgs.			73,573.08
				Depr. Equip.			718,115.71
				Contingency Chgs.			40,013.24
				Depr. F. & F.			27,345.23
				Taxes-Other	783,501.38	10.37	
				ACT. NET PROFIT	148,356.96	1.96	
				COMPANY RENT			
				(1% on Land, 3% on			
				Depr. Value of Bldgs. &			
				Impr.)	33,800.00		
				ADJ. NET PROFIT	94,956.96	1.26	
				(After Co. Rent)			
				INVESTMENT			
				Land			
				Buildings and Improvements			
				Furniture and Fixtures			
				Inventory of Merchandise (Include Form F & G)			
				TOTAL			
				RETURN			
				WASTE			
				Marlages			16,602.45
				Waste and Marlages	4.27		267,510.24
				Marlages	1.41		97,363.10
				Visible Waste	.74		33,971.66
				Invisible Waste	2.38		185,575.19
				Capital			
				INVENTORIES			
				Merch.-Variety-Cost			730,408.06
				Merch.-Variety-S. P.	11.29		1,329,318.18
				Merch.-Variety-S. P. (K. M. S.)			1,407,234.97
				Food-Cost			30,762.52
				Food			1,735.20
				Supplies			15,439.12
				Maintenance			187.74